

# NEW LONDON PUBLIC SCHOOLS

## Style Sheet

Guidelines for usage of NLPS logo, fonts & colors

### LOGO



Logo may be used by itself or with “New London Public Schools” text directly underneath.



NEW LONDON PUBLIC SCHOOLS

It may also be used with the rope behind it.



### FONTS

Corinthian Light  
[ Body text ]

Corinthian Bold  
[ Headings/highlighted words in body text ]

Coamei  
[ School name, uppercase only ]

Brannboll Fet  
[ Headings/highlighted words ]

\* If none of the fonts listed above are available, please use Arial font

### PRIMARY COLORS



#### Forrest Green

C100 M10 Y69 K44 | RO G101 B78  
PMS 342 (closest match-not exact)



#### Orange

CO M30 Y100 KO | R253 G185 B19  
PMS 130

### ADDITIONAL COLORS

These colors may be used to **support** the Primary Colors on a larger document



#### Aqua

C67 M0 Y33 K0  
R62 G191 B185



#### Teal

C75 M24 Y43 K2  
R61 G149 B148



#### Light Orange

C100 M10 Y69 K44  
at 40% Tint



#### Light Teal

C75 M24 Y43 K2  
at 30% Tint

### MATERIALS

All materials created **MUST** have the following criteria:

#### Logo

**Name** (New London Public Schools)

**Website** ([www.newlondon.org](http://www.newlondon.org))

**Facebook & Twitter Icon**  

Additional criteria recommended on materials:

#### Address

(134 Williams St, New London, CT 06320)

**Phone Number** ((860) 447-6000)

#### Social Media

([Facebook.com/NLPS.CT](https://www.facebook.com/NLPS.CT),  
[@nlpublicschools](https://twitter.com/nlpublicschools))

