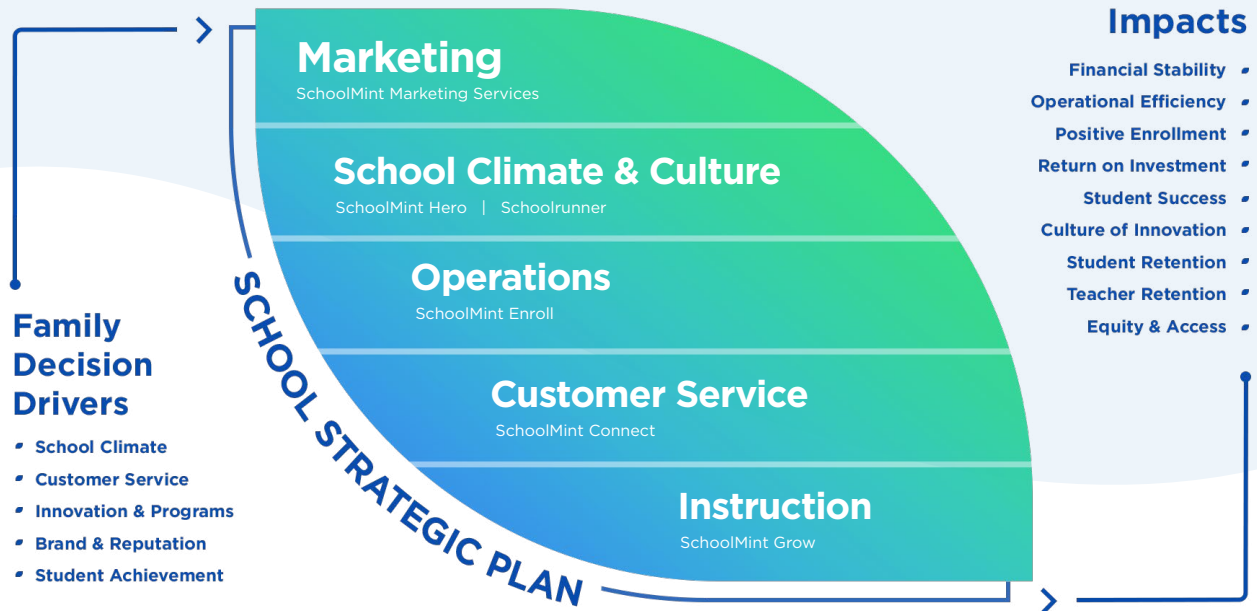


Strategic Enrollment Management for Schools

Boost Enrollment and Build Positive Classrooms

Thousands of schools partner with SchoolMint to support their Strategic Enrollment Management (SEM) efforts. Strategic Enrollment Management is a research-based approach to creating financial sustainability and overall student success by focusing first on enrollment. By first understanding the family decision drivers – the criteria families and students consider when choosing a school – schools can prioritize and implement programs to help attract and enroll more students and families. As enrollment increases, so does funding, giving schools even greater opportunities to expand programs and strengthen instruction, positively impacting many important areas like teacher retention and student success.



Getting Started with Strategic Enrollment Management

Bundle for Impact

SchoolMint offers several solutions that help schools strategically address and solve difficult long-standing challenges. When bundled and used together, these solutions are proven to help schools attract and enroll more students and families and retain them for years to come. To get the greatest impact in the quickest way possible, bundle **SchoolMint Connect, SchoolMint Enroll, SchoolMint Grow, SchoolMint Hero, and Schoolrunner by SchoolMint.** Each of these tools can be used to strategically improve key areas of focus for your school, and ultimately have the greatest impact.

Not ready to go all in quite yet?

Start with addressing your most pressing needs first with these smaller bundles. >

Enrollment Bundle

Focused on increasing your registration numbers and getting more students in-seat? Bundle **Connect** and **Enroll** to reach, nurture, and enroll more students and families.

Positive Classroom Bundle

Concerned with improving teacher and student retention? Bundle **Grow, Hero, and Schoolrunner** to create engaged, data-driven, productive learning environments where students and teachers alike feel safe, supported, and motivated to achieve.

Quit doing the same old thing and hoping for a better outcome.

It's time to let SchoolMint help you attract and enroll more students and families and retain them for years to come.

SchoolMint Connect

Great families deserve great schools, and vice versa. That's why we created SchoolMint Connect — the first-ever Customer Relationship Management (CRM) platform for K-12 schools! Connect helps schools build rich, personal relationships with current and future families and nurture those important relationships to achieve enrollment goals.

SchoolMint Enroll

Don't miss out on new students because you're still using an old system. SchoolMint Enroll is a customizable student enrollment platform that streamlines the entire enrollment process. Families can track application status and get real-time updates and admins can ensure a smooth, simple, and equitable enrollment experience.

SchoolMint Grow

No matter where they live or learn, every child deserves access to high-quality instruction. SchoolMint Grow is a powerful classroom observation platform that enables schools to grow their teachers through feedback. It's easy to use and manage, and brings teachers, coaches, and leaders together to set and share growth goals, track and manage progress over time, and communicate and celebrate success all in one place.

SchoolMint Hero

SchoolMint Hero is the answer to school-wide behavior management. Designed for easy use by teachers, administrators, staff, students, and families, Hero unifies your entire campus behind one behavior plan. And since it's highly configurable, it's ideal for supporting your preferred behavior framework — for the long term.

Schoolrunner

Take data-driven decision making beyond the classroom to inform all aspects of your school. Schoolrunner is a comprehensive management system that brings all your school data together in one place, and provides clear, actionable insights for improving and enhancing all aspects of teaching and learning. With Schoolrunner, every day is a data day!